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**WAKE-ROBIN GOLF CLUB TO BE HONORED BY  
AFRICAN AMERICAN GOLFER'S DIGEST AS  
LADIES GOLF CLUB OF THE YEAR**

*Roster Of Distinguished Winners Represent The Strong Leadership  
And Diversity Present in the Game of Golf Today*

**New York, NY (December 1, 2010)**--The *African American Golfer's Digest*, the nation's leading print publication and online portal for avid black golfers, announces its second annual "Outstanding Leaders In Golf" awards that will be held on Sunday, January 30, 2011 at Providence Golf Club, 1518 Clubhouse Boulevard, Davenport, (Orlando) Florida. The award recipients represent the strong leadership and diversity present in the game of golf today and the distinguished winners encompass various professions, industries and ethnicities.

Receiving the publication's Golf Club Of The Year Award is **The Wake-Robin Golf Club, Inc. (WRGC)**, a minority women's golf club founded in 1937 by Helen Webb Harris. It is the oldest registered Afro-American woman's golf club in the United States. Wake-Robin Golf Club was registered as a 501 (c) (3) non-profit corporation in July 2004. The overall mission of WRGC is to introduce women to the game of golf and provide them with the abilities and skills to participate in amateur competitive golf events.

"Each of those being honored have made a substantial impact on the game, and the golf industry, as it relates to the African American community in particular and I am happy to salute their contributions with this award and look forward to introducing each of them to you personally through our publication," said Debert Cook, CMP, publisher of the seven-year-old, national quarterly magazine.

Helen Webb Harris organized the Wake-Robin Golf Club on August 6, 1936. The first meeting was held at Mrs. Harris' home with 13 ladies in attendance. The founding members, several of whom were wives of Washington's all-Black, all-male Royal Golf Club, Inc., were tired of staying home weekends while their husbands played golf. Named after the purplish Wake-Robin wild flower plentiful in the Mid-Atlantic region, the club blossomed almost from the start. The Club was officially named Wake-Robin Golf Club and dedicated on April 22, 1937.

In 1938, WRGC pushed the process of desegregating the public courses of the District of Columbia by drafting and sending a petition to Secretary of the Interior Harold Ickes. To mollify the petitioners the Secretary approved the construction of a nine-hole course on the site of an abandoned trash dump. In 1939, Langston Golf Course was built in Washington, DC. Finally, Black golfers had a golf course to call their own. After continued pressure from WRGC and the Royal Golf Club, Inc. on Secretary Ickes, he issued an order in 1941 opening public courses to all.

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The activities and functions today administered by WRGC allow it to continue the legacy started in 1937, to foster, perpetuate and advance women's interest in golf. Wake-Robin has contributed to many charitable organizations over its seventy-three year history.

As a means to give back, WRGC not only helps women advance in golf, WRGC supports and participates in a variety of community and charitable activities. Proceeds from most of their activities help to provide scholarships to graduating high school female students, who are college bound, junior golfers, women's shelters, breast cancer and other charitable organizations. Today, they are 53 women strong with women who have been active members for over 50 years to those who have been members for less than a year, all working together to keep the legacy alive.

"Our 2011 honorees are exceptional organizations and individuals whose endeavors are opening doors and extending opportunities in the game throughout the industry to African Americans. Their efforts, foresight, courage and devotion are very deserving of this prized honor," said Cook.

The honorees were selected from among dozens of nominations that arrived from the magazine's readership and its Editorial Advisory Board over the spring and summer season and winners were personally selected by Ms. Cook for their commitment to professional excellence and dedication in growing the sport, business, careers and participation of golf among African Americans.

To commemorate this special tribute, honorees will be included in an editorial profile featured in the magazine's Winter/January 2011 (PGA Show edition) of the *African American Golfer's Digest*. Honorees will also be welcomed at a special VIP Reception (6:00 p.m.-6:30 p.m.) and dinner banquet (6:30 p.m.-9:30 p.m.) where they will receive their awards on Sunday, January 30, 2011 at the Providence Golf Club, 1518 Clubhouse Blvd., Davenport, (Orlando) Florida. The magazine's annual "Game On" Golf Tournament will tee-off with a shotgun start at 1:00 p.m. the same afternoon along with a FREE mini-golf fair that is open to the public.

The public can receive more information and purchase tickets for the golf tournament and awards program online at [www.africanamericangolfersdigest.com/GameOn.html](http://www.africanamericangolfersdigest.com/GameOn.html) or by calling (212) 571-6559, ext. 11.

The *Outstanding Leaders In Golf Awards* program follows the last day of the 2011 PGA Merchandise Show & Convention which wraps up at the Orange County Convention Center in Orlando where more than 40,000 attendees gather annually for the largest trade-only golf exhibition in the United States. The *African American Golfer's Digest* has exhibited its Diversity Pavilion onsite at the Show for five consecutive years.

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**About The African American Golfer's Digest:**

The *African American Golfer's Digest* launched in March 2003 and is located in the financial district of New York City. It is 100% minority-owned and operated and is a woman-owned business and the only golf magazine specifically targeting the African American demographic. Its massive editorial appeal comes from a 'grass roots' approach and partnerships generated with more than 250 top, Black-focused golf tournaments and events annually around the country. The 40-page, full color, quarterly enjoys a circulation of 20,000 and reaches 80,000 readers nationwide with editorial that focuses on news, tips, information and activities in the 'soulful' world of golf, travel features, destinations reviews, course, equipment and product news and individual profiles. Promotional, marketing and advertising opportunities are available in the print edition and online at [www.AfricanAmericanGolfersDigest.com](http://www.AfricanAmericanGolfersDigest.com) along with customized sampling programs and consumer incentives. The publication is registered with the National Minority Supplier Development Council with memberships that include the United States Golf Association (USGA), National Golf Foundation, International Network of Golf (ING), and Metropolitan Golf Writers Association.